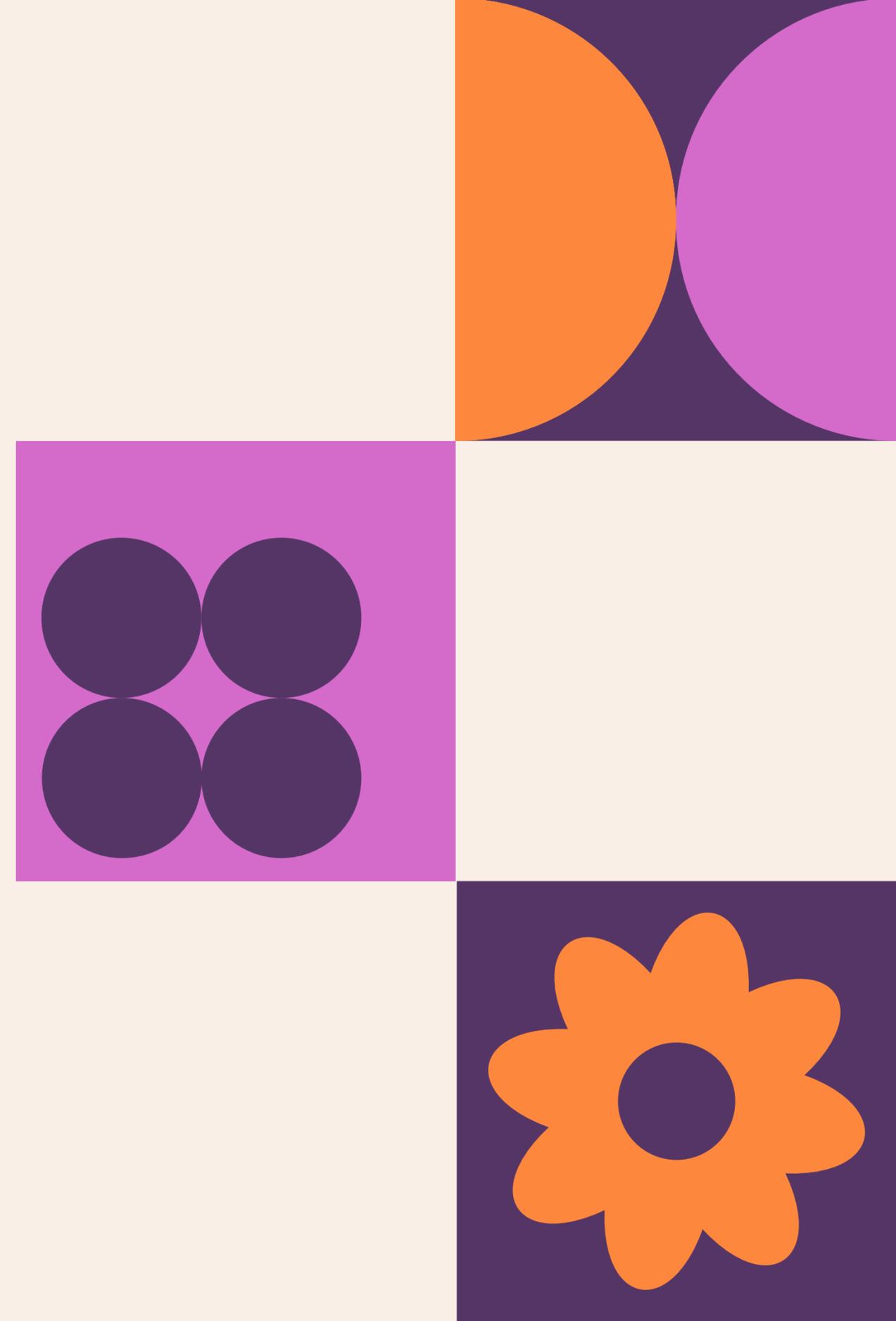


Should your Business Invest in a take-back program?

Presented by





What Is a Take-back Program?

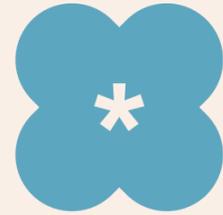
A take-back program is how a company can get its old materials back and reintroduce them into the original process.

Take-back programs promote a circular lifecycle for a particular product or garment. It becomes the responsibility of the company to discard the products accordingly to their company statements and promises.



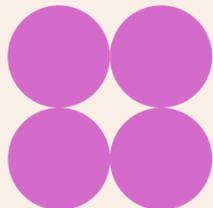
The image shows an example of a take-back program. It shows the PVC packets being put into the recycling, the truck taking the items to the manufacturer, and the PVC packets being repurposed into new items.

History



Staples

- In 2007, the first retailer in the United States to use a national program
- Consumers brought in all office equipment from any retailer to Staples for free recycled.
- The initiative was through a rewards system.
- By 2015, they collected more than 16.7 million pounds of electronics in the United States



STAPLES
rewards®

Recycle and save.

Earn rewards on your used ink and toner.

\$2 back

**in Staples Rewards®
per recycled cartridge**

Plus, earn 5% back in rewards on everything and get free shipping on staples.com®.
Not a member? [Join](#)

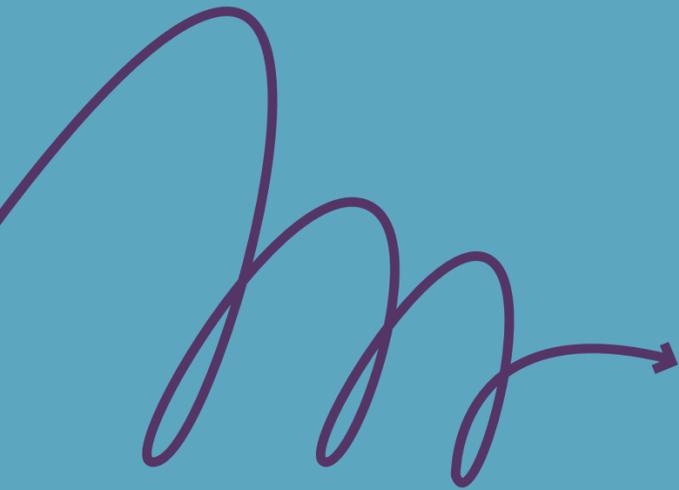
How it works:

1. Visit your local Staples® store.
2. Bring your used cartridges to any register. Recycle any ink or toner cartridge, up to 10 per calendar month, when you've spent at least \$30 on ink or toner at Staples in the past 180 days.
3. Use your Ink Recycling Reward to buy anything from Staples, in store or online.

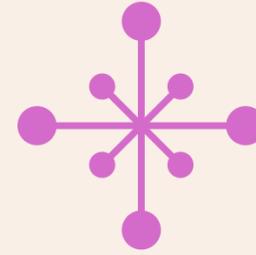
 **HP Authorized Collection Location for Original HP Cartridges**

As of 3/15/13 Staples Rewards® members receive a \$2 back in rewards for every ink or toner cartridge recycled. Rewards expire no less than 60 days after issuance. Monthly balances of less than \$10 will roll over each month until the minimum is met for that calendar quarter. If the \$10 minimum for the quarter has not been met, the balance will expire on the first day of the quarter. Rewards Members receive free shipping on all orders placed on staples.com or by phone at 1-800-333-3330 for which a Membership account is identified, excluding orders placed on staples.com, staplespromotionalproducts.com, and third party websites linked to staples.com. Standard Staples delivery policies apply. Recycle any ink or toner cartridge, up to 10 per calendar month, when you've spent at least \$30 on ink and/or toner purchases at Staples over the previous 180 days, the Member will receive \$2 back in Staples Rewards per cartridge. Ink and/or toner purchases made on the date of recycling must be made on the date of recycling. Minimum purchase requirement net of coupons, taxes, and shipping charges. We will recycle additional cartridges but Rewards will only be issued for 10 per calendar month per Member. Rewards are issued monthly, separately from your standard Staples Rewards statement. Ink resellers and remanufacturers are strictly prohibited from earning Ink Recycling Rewards. Staples Rewards membership is not redeemable for cash or at any mailing address. For full program details, visit staplesrewards.com.

Consumers Feelings



[← Back to Agenda Page](#)



88% of consumers want more ethical brands

Consumers are becoming more involved in how their clothing is made and what happens to their clothes once it is gone.

Allows for consumers to feel they are making a difference

Consumers want to feel they are making a difference for the planet, and with these programs they are.

Brand loyalty

These programs give consumers a closer relationship with the brand, knowing they are contributing to a company's commitment.



Who Has a Take-back Program?

Patagonia, Apple, Nike, and H&M are some of the most successful take-back programs.



Environment



Where Garments Go

85% of all garment end up in landfills



Take-back Programs Save

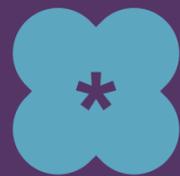
These programs save approx. 1 ton of textile waste from ending up in landfills



Raw Materials

Outside of textiles, take-back programs save raw materials like water, trees, and oil which are difficult to replenish

How Can a Take-back Program promote Circularity?



Creating new garments from old materials

Keeping garments out of the landfill and giving them a new life promotes circularity

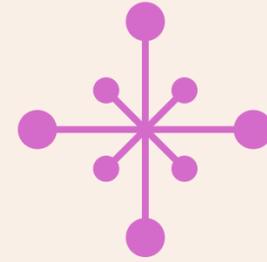
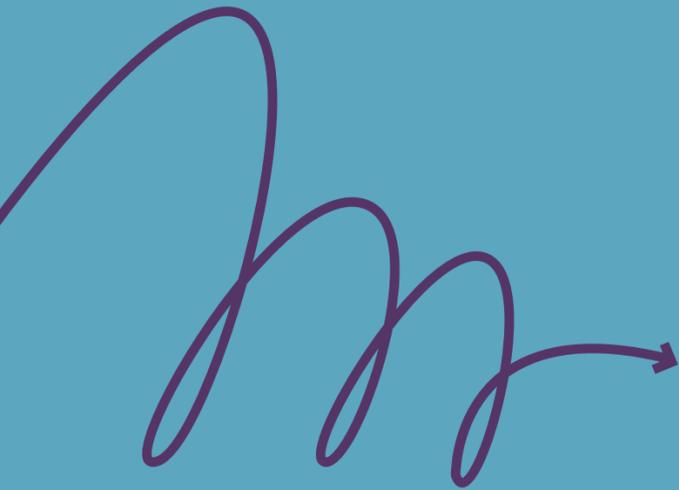


Creates more jobs

Take-back programs create jobs by finding people to collect the donations, sort the



Benefits



Stronger Customer Relationship

Renewed engagement on a different channelk



Lower Cost of Goods

Since materials are being recycled rather than purchasing new materials



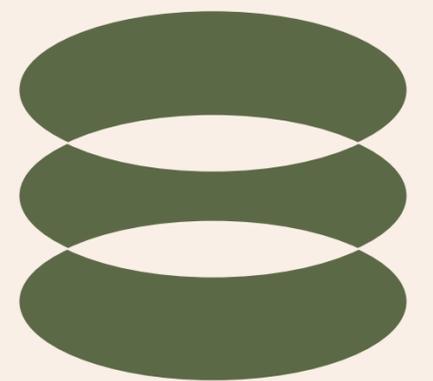
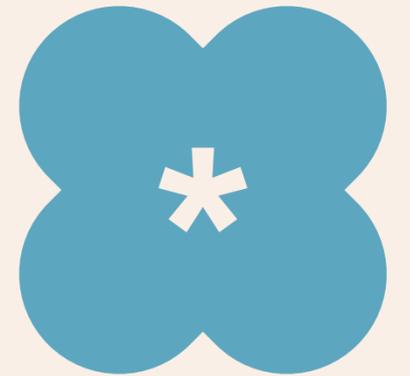
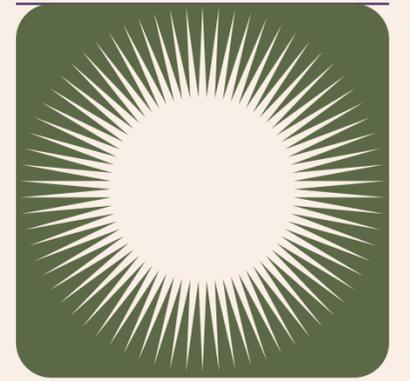
Simplified Reverse Logistics

Returns and old items can be made into new inventory

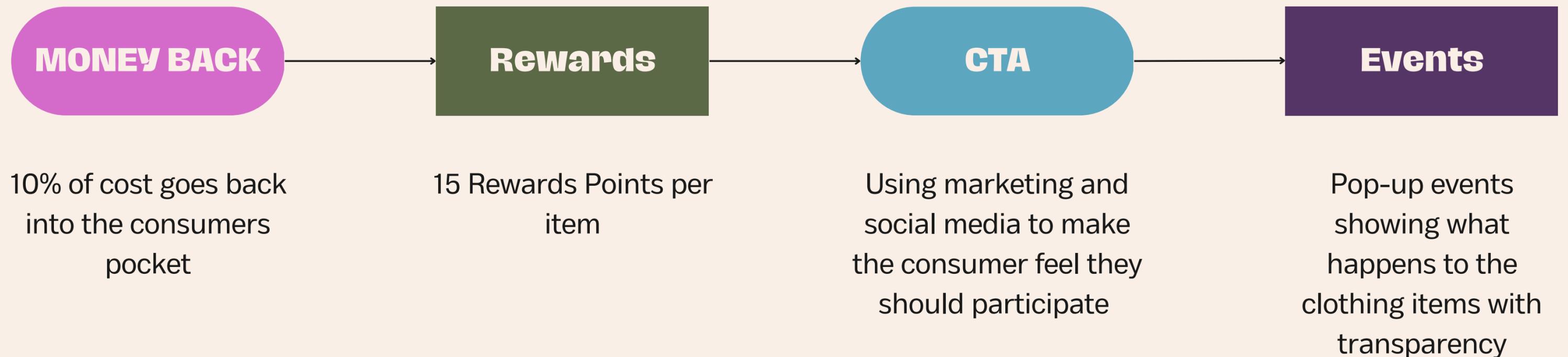
Conflicts



- Competing with third-party resellers
- Sorting through the new stock of old items
- Consumer involvement
- Getting the Clothing items back



Getting Consumers Involved





How to create a Take-back Program

Using Resources like :

- Close the Loop
- View Other Companies Take Back Models





**Should You
Implement this
program?**

YES...

OR

NO...

References Page

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